



OHIO WIZARD OF OZ EXPO 2023

October 27th - 29th, 2023

Aurora, Ohio

WizardofOzOhio.com

October 27th through 29th, 2023 the Annual Ohio Wizard of Oz Expo will return to the Bertram Inn and Conference Center in Aurora, Ohio. This event is the largest convention in the country, open to the public, for fans and Collectors of the "The Wizard of Oz" and beyond.

Who are we?

The Ohio Guide is an extension of Everyone Welcome which is a 501(c)3 Nonprofit Organization located in Ohio. Established in 2017 to support the Ohio business community & residents of Ohio. Our mission is simple, we want to connect Ohioans with Ohio Businesses and Entertainment!

Why Brand with Us?

At any level you choose of sponsorship we will make sure your Brand gets in front of our attendees who attend this family-friendly event. All Sponsorships are 100% Tax Deductible. For more details about the expo go to our website at WizardofOzOhio.com

All Sponsorship Levels include:

- Your Business Logo and Hotlink on our website WizardofOzOhio.com
- A shout-out to your Company/Business on our Facebook page & our Facebook group.
- Your Logo on our "Thank you" Sponsorship Banner at the Entrance to the Expo
- Recognition given by emcee on main stage during Keynote address at Expo.
- Business Card Size Ad in our Official Expo Program

TOTO SPONSOR- \$100

- 4 General Admission Tickets to Expo for either Saturday or Sunday

FLYING MONKEY SPONSOR- \$250

- 6 General Admission Tickets to Expo for either Saturday or Sunday
- 2 Expo T-Shirts
- Social Media Spotlight on Twitter, Facebook, Instagram, TikTok & YouTube
- Include your Brochure, Flyer, or Coupon at our Entrance to the Expo

WINKIE SPONSOR- \$500

- 4 VIP Admission Passes for entire weekend.
- 4 Admissions to our Friday Evening Reception "Ticket to Oz"
- 4 Expo T-Shirts
- Social Media Spotlight on Twitter, Facebook, Instagram, TikTok & YouTube
- Include your Brochure, Flyer, or Coupon at our Entrance to the Expo
- Separate Banner inside of Expo
- ½ Page Ad in our Official Expo Program

EMERALD CITY SPONSOR- \$1000

- 6 VIP Admission Passes for entire weekend.
- 6 Admissions to our Friday Evening Reception "Ticket to Oz"
- 6 Expo T-Shirts
- Social Media Spotlight on Twitter, Facebook, Instagram, TikTok & YouTube
- Include your Brochure, Flyer, or Coupon at our Entrance to the Expo
- Separate Banner inside of Expo
- Full Page Ad in our Official Expo Program
- 6ft Table for a Display or Silent Salesmen for your business

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PRESENTING SPONSOR- \$2,500

- Your Business Logo and/or Name below our logo stating "Presented by" which will be on flyers, posters, etc.
- 10 VIP Admission Passes for entire weekend.
- 10 Expo T-Shirts
- Include your Brochure, Flyer at our Entrance to the Expo
- Poster or display inside at Entrance to the Expo or in Main Hall-your choice.
- A Double Full-Page Ad in our Official Souvenir Expo Program
- 2 Large Banners with your Company Name/Logo/info around the Expo
- Your Logo listed on all our Print Advertising- Newspapers & Mailings
- Booth inside our Main Hall
- Your Business featured on all press & media releases.
- Your Logo listed on our Direct Mail Campaign
- Your Company Name featured on all TV & Radio ads & spots.
- Your Company Name/Logo on all Banner & Poster Advertising
- Your Company Name/Logo on all Social Media Posts including Facebook, YouTube, & TikTok

Event Sponsorships:

MUNCHKINLAND - \$1250

These funds will be used specifically to pay for Games, Rentals, Prizes, etc.

- Your Company Name/Logo will be listed in all Marketing for this area and on Banners & Signs in this area during the Expo.
- All benefits included in Emerald City Sponsor Package

STEVENS PUPPETS PRESENT "THE WIZARD OF OZ"- \$1350

These funds will be used specifically to pay for puppeteer and appearance fees.

- Your Company Name/Logo will be listed in all Marketing for this event.
- All benefits included in Emerald City Sponsor

CITIZENS OF OZ- OZ COSTUME CONTEST- \$350

These funds will be used specifically to pay for prizes for this contest.

- Your Company Name/Logo will be listed in all Marketing for this event.
- All benefits included in Winkie Sponsor Package

Have some questions? Want a Custom Sponsorship Package? Would you like to do an in-Kind Sponsorship?

Please Contact our director at DonDavis@WizardofOzOhio.com or via our website at WizardofOzOhio.com

More Sponsorship opportunities are on our website at WizardofOzOhio.com

Ohio Wizard of Oz Expo is a production of The Ohio Guide & Everyone Welcome
Everyone Welcome is a 501(c)3 Nonprofit Organization



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Sponsorship Agreement

Please complete the following information and return this form with your payment.

Company Name _____, agrees to provide a financial sponsorship for the 2023 Ohio Wizard of Oz Expo. As a sponsor, I understand that I will receive the applicable sponsorship opportunities described in this packet. I further understand that these opportunities will not be valid until this agreement is signed and my payment has been issued to and accepted by the Ohio Wizard of Oz Expo. As a sponsor, I agree to provide digital artworks for all promotional advertising. All sponsorship agreements must be received with full payment to receive all agreed sponsor benefits.

Sponsor Information

Contact Person _____

Company Name _____

Email Address _____

Company Address _____

City _____ State _____

Zip Code _____

Company Phone Number _____

Company Website _____

Company Facebook _____

Company Twitter _____

Authorized Signature _____

Date _____

Payment Information

___ Payment enclosed (Please make checks payable to:
Everyone Welcome)

___ Pay via Mastercard, Visa, Discover, or American Express

Card# _____ Exp. ____/____

CVC _____ Billing Zip _____

Have any questions, want to do a custom sponsorship? Email us at DonDavis@WizardofOzOhio.com or Contact Us via our website at www.WizardofOzOhio.com

Levels of Sponsorship: Check Here

TOTO SPONSOR- \$100	
FLYING MONKEY SPONSOR- \$250	
WINKIE SPONSOR- \$500	
EMERALD CITY SPONSOR- \$1000	
PRESENTING SPONSOR- \$2,500	
MUNCHKINLAND- \$1250	
STEVENS PUPPETS- \$1350	
CITIZENS OF OZ COSTUME CONTEST- \$350	

Sponsor, please forward your Company logo to:
DonDavis@wizardofozohio.com

Please have your logo file sent in either Vector, PNG, or JPEG format.

Mail this form to: Ohio Wizard of Oz- 68 Ravenna St. #1124,
Hudson, OH 44236-9998